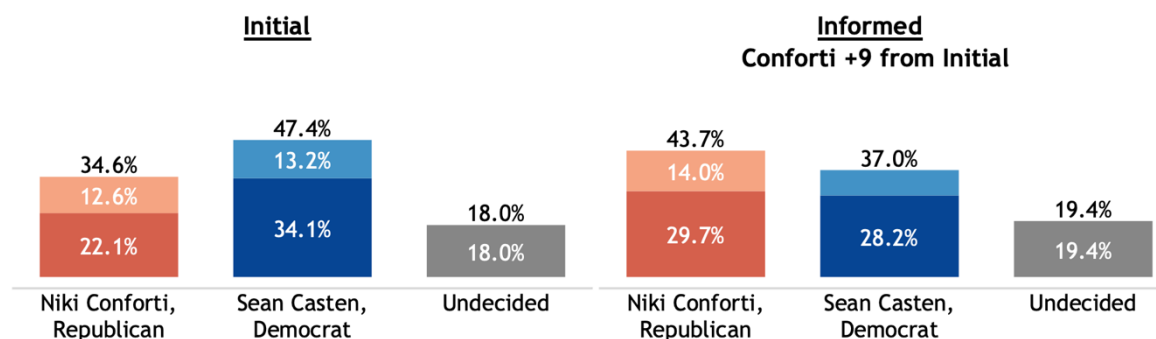


TO: Interested Parties
FROM: Mike Yelovich, Managing Director
DATE: June 24, 2026
RE: Survey Findings in Illinois' 6th Congressional District



Conforti Well Positioned to Consolidate Voters as Casten's Support Softens

- Niki **Conforti's image** is 19% favorable, 12% unfavorable with 48% of voters saying they have never heard of her, and 22% say they have no opinion of her.
- Those with the **highest past election turnout** view her 20% favorably, 13% unfavorably.
- **Undecided** voters view her favorably by a four-to-one margin
- Sean **Casten's image** and name identification is weak for an incumbent: he is viewed 41% favorably, 27% unfavorably with 18% of voters saying they have no opinion and 13% saying they have never heard of him.
- 11% of **Democrats** have an unfavorable impression of him, a relatively high number for a Democrat incumbent.
- The **Congressional Ballot** stands at 35% Niki Conforti, 47% Sean Casten with 18% of voters undecided.
- **After messaging** the ballot moves to 44% Niki Conforti, 37% Sean Casten with 19% of voters remaining undecided. This movement suggests the electorate is malleable.
- Conforti converts 13% of **Independents** and 13% of **women**. The contrasts on Casten drive 16% of **Democrats** to undecided.



The sample size is 400 likely voters in the general election in Illinois Congressional District 6. The margin of error is $\pm 4.90\%$ at a confidence interval of 95%. The demography of the survey sample is balanced to accurately represent the geography's likely voting population. The data was collected June 17 – 18, 2026 and respondent interviews were conducted via live phones and SMS-to-online. The total percentages of response may not equal 100% due to rounding.