



Illinois Conservative Union
P.O. Box 88341
Carol Stream IL 60188-8341
630-830-0653

Strategy 2018 Conference Sponsor/Exhibitor/ Info

NOTE: NEW LOCATION!!!

Midwest Conference Center
401 West Lake Street, Northlake, IL 60164
www.MidwestConf.com

(NOTE: Northlake is in the Elmhurst/Oakbrook area)

SPONSORS – Donation Amount: *Contact* Carol Davis at 630-673-6095

A limited number of special Sponsorship opportunities are available for larger donors. For example, your organization might like to sponsor the Meet & Greet (heartly appetizers) on Friday evening, the continental breakfast or the boxed lunch on Saturday.

Benefits for Conference Sponsors:

- Meal sponsors – an easel displaying a poster with your name and logo, indicating your sponsorship of the meal will be displayed prominently near the buffet table.
- One Exhibitor Table (with table drape) included.
- Exhibit tables are located inside the banquet room where the conference sessions are all taking place.

Exhibitors will be able to get the full benefit of the conference.

- Includes TWO full conference admissions (additional attendees from your organization pay the Early Bird price)
- Sponsor logo will be posted and a link to their website will be hot linked on the ICU website
- Sponsors will receive a full page B&W ad in the Conference Program book
- Sponsors will also be listed in the Conference Program book, Sponsors page listing

EXHIBITORS – Requested donation per table, \$300: *Call* 630-830-0653 with questions.

Benefits for Conference Exhibitors:

- One Exhibitor Table (with table drape) included
- Exhibit tables are located inside the banquet room where the conference sessions are all taking place. Exhibitors will be able to get the full benefit of the conference.

- Includes ONE full conference admission (additional attendees from your organization pay the Early Bird price)
- Exhibitors will receive a half page B&W ad in the Conference Program book
- Exhibitors will also be listed in the Conference Program book, Exhibitors page listing

PROGRAM BOOK ADVERTISERS – *Call* 630-830-0653 with questions.

Conference program book advertisements:

Can't be with us in person? Don't miss the opportunity to reach the attendees. Please consider advertising your business, not for profit, tea party/912 group or other organization, or even your own personal message of freedom. Ad specifications:

- Finished size of book is 5.5 wide x 8.5 high.
- Book interior is printed one color, black ink on white paper.
- Ads should be black ink only, not full color. No bleeds allowed.
- Please submit ads as PDF or JPEG files, sized to fit ad space.

- A full page ad should be no larger than 4.5 wide x 7.5 high. Price for full page is \$50. A half page ad should be no larger than 4.5 wide x 3.75 high. Price for half page is \$25.

- Checks should be made payable to: Illinois Conservative Union.
Please note: "ICU AD" in memo area.

• **Deadline for ad copy and payment is September 3rd.**

- Please email your ad (PDF or JPG preferred) to carol@tolgraphics.com
- Call 630-830-0653 with questions.

Mail payment to: Illinois Conservative Union,
P.O. Box 88341, Carol Stream, IL 60188-8341